

Your Church Was Made For This. (They just don't know it yet!)

This Church Partner packet contains samples of all the tools you need (both printed and online/digital) for inspiring, educating and motivating your members to get involved in this important work of connecting with and serving our community. Our team can work with your team to put together the perfect JP Church Campaign, select the right tools and methods that work within your church's communication channels and events, and determine a Campaign schedule.

THE PERFECT JP CHURCH CAMPAIGN

Objectives

- To inspire, inform and activate church leaders to become a Church Partner
- To identify and activate key leaders to spearhead the Campaign
- To attract potential Students to apply for LifeWorks Training
- To attract potential Volunteers to learn more and apply
- To attract potential Employers to learn more and contact JP

Planning Steps

1. Setup the Presentation.
The Jobs Partnership team will work with you to setup and give a compelling Powerpoint presentation to your pastor and leadership. This presentation is designed to inspire, inform and motivate your church leaders.
2. Identify Key Leaders.
At the presentation (or immediately following), identify candidates to be your Church Partnership representative(s) and key players for running the Campaign and recruiting in your church.
 - a. Identify a JP champion at your church to oversee this campaign
 - b. Identify marketing/communications person
 - c. Identify Student recruiter
 - d. Identify Volunteer recruiter
 - e. Identify Employer recruiter



3. Marketing/Communications Channels.

List all the communication channels that may be available for the Campaign, ie Church newsletter, Sunday announcements, bulletin, church website, Facebook page, poster frames/bulletin boards, etc.

4. Recruitment Events/Activities.

List all of the events/activities where recruiting can take place, using the provided tools. Events/activities may include small groups, Sunday morning table, leadership/Sunday school class, ministry/mission conference, etc.

5. Campaign Schedule.

Setup a schedule of all Campaign activities and communications. Reference the JP Church Partner Calendar (attached) for important dates and deadlines.

6. Collect Resources/Materials.

Collect all needed resources from The Jobs Partnership for your Campaign. Digital resources can be downloaded from the www.jobspartnership.org/churches page, and printed collateral can be ordered from JP.

7. Launch your Campaign.

Work with your team to begin implementation of your Campaign schedule!



RESOURCES/MATERIALS LISTS

CHURCH RECRUITMENT

These materials can be used to communicate to church leadership and decision-makers in your church. Our team is here to help get your leadership onboard by giving a presentation, meeting with key leaders, and addressing any questions or concerns.

1. Church Partner Presentation
The Jobs Partnership team will work with you to setup and give a compelling Powerpoint presentation to your pastor and leadership.
2. Church Partner Brochure
This brochure walks through, at a high-level, what The Jobs Partnership and its Church Partnership opportunity is all about. A printed sample of this piece is enclosed in the right pocket of this folder, and a digital PDF version is available for download at www.jobspartnership.org/churches
3. Church Partner Web page
This mobile-friendly web page on The Jobs Partnership website includes extensive information for Churches, including a Church video story, list of Partner Churches, How It Works, Downloadable Tools and more: www.jobspartnership.org/churches
4. The Jobs Partnership Website
Our new, mobile-friendly Website is a rich resource full of information, videos, articles, and resources, all designed to empower you to share our story with each audience: www.jobspartnership.org



RESOURCES/MATERIALS LISTS (continued)

LIFEWORKS/STUDENT RECRUITMENT

These printed and digital tools provide all you need to recruit potential LifeWorks Students all year-round. Simply use the tools that work best in your church communication channels, and direct candidates to apply online at www.jobspartnership.org/lifeworks/apply

1. Printed Materials

LifeWorks printed materials may be ordered directly from The Jobs Partnership, and digital PDF versions can be downloaded from our Church Partner web page at www.jobspartnership.org/churches. Order printed brochures at The Jobs Partnership. The printed samples of these materials are in the left pocket of this folder and include:

- a. LifeWorks Brochure
- b. LifeWorks Posters (2 versions)
- c. LifeWorks Flyers (3 versions)
- d. LifeWorks Rack Cards (3 versions)
- e. Career Pathways Brochure

2. Digital Materials

LifeWorks digital materials are listed below and are available for download on the Churches page of our website at www.jobspartnership.org/churches

- a. LifeWorks Sonya's Story video
- b. LifeWorks Web Graphics for placing on your website and Facebook page with a link back to The Jobs Partnership Student web section.
- c. Digital PDFs of all printed materials are also available for download at www.jobspartnership.org/churches
- d. More Student Story videos and articles are available at www.jobspartnership.org/news/students

3. LifeWorks Web section

The Jobs Partnership website features a specific section for recruiting potential Students called LifeWorks. This section includes a Story video, What It Is, How it Works, Schedule, FAQs, Online Application and more:

www.jobspartnership.org/lifeworks



RESOURCES/MATERIALS LISTS (continued)

VOLUNTEER RECRUITMENT

These materials will help attract and motivate the right kinds of potential volunteers in your church for work that will utilize their skills and gifts, challenge them, grow their faith, and hone their leadership skills.

1. Volunteer Brochure
A printed sample is enclosed, and a digital PDF can be downloaded from our Church Partner web page at www.jobspartnership.org/churches. Order printed brochures at The Jobs Partnership.
2. Volunteer Web Graphics
Place Volunteer graphics on your website or Facebook page with a link back to The Jobs Partnership Volunteer page. Download at www.jobspartnership.org/churches
3. Volunteer Web page
The Volunteer Web page includes a Volunteer Story video, How It Works, Training Information and more: www.jobspartnership.org/volunteers
4. More Story videos, articles and news are available at www.jobspartnership.org/news/

EMPLOYER RECRUITMENT

These materials are designed to attract and motivate business owners and executives in your church to become part of a network of employers who are giving back to the community and reaping the benefits for their companies.

1. Employer Brochure
A printed sample is enclosed, and a digital PDF can be downloaded from our Church Partner web page at www.jobspartnership.org/churches. Order printed brochures at The Jobs Partnership.
2. Employer Web page
The Employer Web page includes an Employer Story video (to come in late November 2016), Employer Roles, Benefits to Employers, Employer Network List and more: www.jobspartnership.org/employers
3. More Story videos, articles and news are available at www.jobspartnership.org/news/